Hannaton Merinos

Jonno & Edwina and Peter & Sally would like to invite you to attend

Hannaton's 34th Annual On Property Ram Sale

Monday 10th September 2018

Offering 100 Poll Merino and 30 Merino Rams

Inspection 10:30 am - Sale 1:00 pm

For catalogue & sale details visit our website

www.hannatonmerinos.com.au

Online catalogue including MerinoSelect ASBVs available on the 27th of August

Johnes Disease Monitored Neg3 (MN3) & Gudair Vacc - SA Entry Eligible

On display will be 240 surplus 2017 drop ewes that will be available for purchase on Auctions Plus on the 25th of September.

Private selection rams available after the sale day by appointment.

Elders

Selling Agents: Elders
5% rebate for outside agents

Ross Milne	0408 057 558	*Stud Stock Victoria*
Andrew Combe	0428 258 182	*Wool Account Manager*
Andrew Adamson	0427 794 369	*Agent Horsham*
Roly Couts	0409 690 734	*District Wool Manager*

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What's New at Hannaton Merinos?

Greetings and welcome to our 2018 newsletter. What an exciting time to be in our industry! It's safe to say Merino sheep have never been better. With wool, lamb and mutton markets breaking records, it has been an amazing past 12 months for us and our clients in the Merino industry. We are producing the most productive sheep we ever have, and with new technologies, are excited about pushing our genetic gains into the future.

Hannaton Open Day 2018

We once again had a fantastic response to our On-Property Open Day on Wednesday the 1st of August. With our entire 2017 drop ewe weaners on display and shearing and fleece weighing demonstrations, it was a great opportunity for people to see the true commercial performance of our genetics. We were also fortunate to have Steve Cotton from Dynamic Ag in Hamilton come and speak on measuring performance with ASBVs and managing your rams health to get the most out of your investment.

Jonno also spoke on the day about the direction the stud is taking with our breeding and performance recording, as well as the data available for our clients this year, and how it will be displayed at the sale. We thank all those who were able to attend on the day and for your positive feedback.

2016 Drop Ewes Top Auctions Plus Sale

We had a huge amount of interest in our 1 1/2 year old surplus ewes that were on display at our On Property Ram Sale last year and offered the following week on Auctions Plus. These 250 ewes attracted very strong bidding to reach a final price of $233 per head from a buyer at Willalooka in SA. We were delighted with the sale that topped the Auctions Plus Merino pricing for the week. The demand for Hannaton genetics has been stronger than ever, so if any of our clients are offering young or CFA Hannaton blood ewes, please let us know and we will be happy to advertise them on our social media for you.

Attention Grabbing Sale Team at Hamilton Sheepvention 2018

The 2018 Hamilton Sale Team at Sheepvention certainly grabbed a lot of people's attention!! It may have helped when Sam Farrow, one of the AWI fashion parade models, was holding onto Lot 115. This ram, seen on the front cover of The Weekly Times, was the second ram purchased in what was a fantastic sale. We were very proud of this years team and their combination of frame, constitution and quality wools. The evenness and quality of the team was reflected in the sale result with a top price of $5,500 and an average of $5,000. We would like to thank all our buyers and under-bidders, and both new and existing clients for their support.

2018 Mundulla Ag Bureau Hogget Competition

We really value our industry trials to benchmark our genetics and we encourage our clients to do so as well. Trials are a fantastic way to show your sheep's true genetic potential in commercial conditions.
Hannaton clients have again dominated the 2018 Mundulla Hogget competition in what is a real credit to their breeding and passion for Merino sheep, winning the highest value fleece (valued at an incredible $174) and highest value team of two fleeces (valued at $313). There were 9 Hannaton blood hoggets in the competition averaging $138 per head in wool value, $23 above the average of the other 27 hoggets entered.

Angela and Gary Lock, Linda-Vista, Mundulla, with their winning fleece and Elders District Wool Manager, Tegan Falkner.

2017 On Property Ram Sale

With the increased demand and interest in Hannaton genetics we offered our largest ever sale team of 110 rams. The evenness of the sale team was reflected in the strong bidding from start to finish with 44 registered buyers from 3 states competing and taking home 104 rams at auction. The top price was $4,500 which was achieved three times, for a Merino and two Poll Merino rams. The sale average of $2,085 saw strong bidding from ram breeders at the top end of the market and great value for flock buyers as well. One third of the rams sold on the day were at $1,500 or below showing excellent commercial value for buyers. The great 2017 On-Property Sale was then followed by our strongest private selection season ever. With this increased demand we will once again be increasing the number of rams on offer at the On-Property Sale in 2018 to give our clients the best opportunity to buy the rams they need at commercial prices.

Hannaton Ram Top of the Class with 100%!!

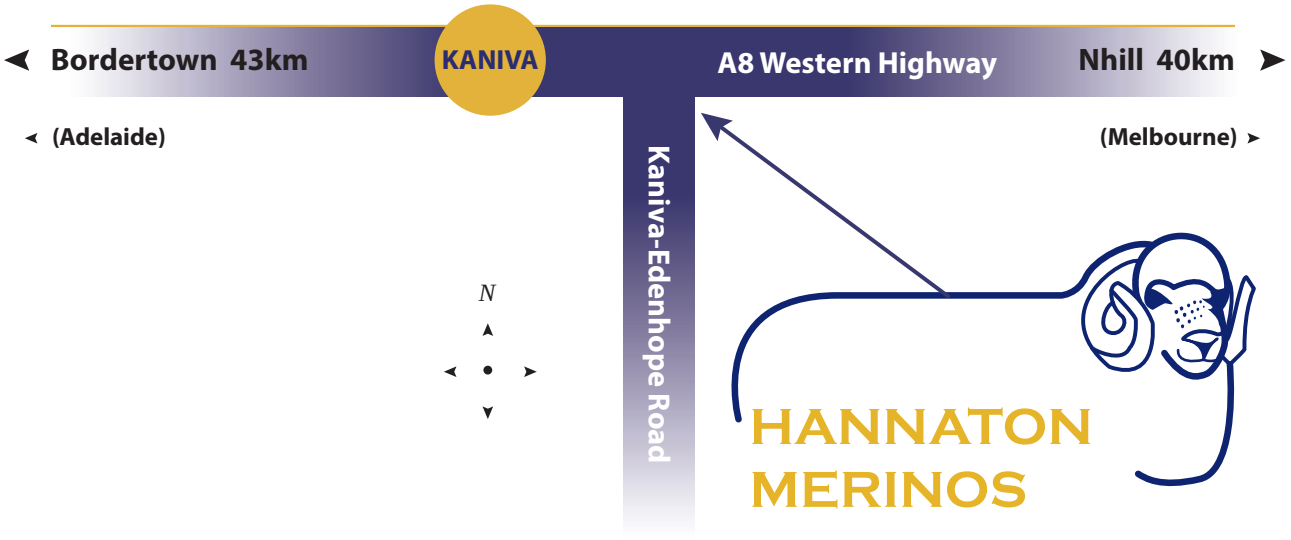
2016 Drop Balmoral Lifetime Productivity Trial is the largest trial in Australia with 25 sires used from leading SA, VIC, NSW, TAS and WA studs. This trial, as well as measuring carcass and wool traits, retains the ewe progeny for their lifetime to measure fertility and mothering ability.

Hannaton sire 12-0046 has been a real impact sire for our poll stud and his performance in the Balmoral Lifetime Productivity Trial has been outstanding. In their maiden joining in 2018, the daughters of H120046 were 100% scanned in lamb. He was the only sire who's progeny achieved this perfect result, well above the average for the flock which was 86% scanned in lamb.

Hannaton Charity Ram

Since 2004 we have donated the proceeds from a ram sold at our On-Property Sale to a different charity each year. With the generous support of our clients, we have been able to donate over $21,000 and have been able to support many worthy causes. After my recent visit to the Bendigo Sheep and Wool Show, I was saddened by the stories coming out of Gippsland and NSW about how tough the conditions are. I came home realising how lucky we have been with our rainfall this year and decided to do something to help. This year, the proceeds from our charity ram will go to Drought Angels. They are a not-for-profit charity that support Australian farmers and rural communities in need.

Drought Angels
Supporting our Aussie Farmers



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