

# HANNATON MERINOS

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**We are having an open day on Tuesday the 1st of August  
and we would love you to come**

Jonno & Edwina and Peter & Sally would like to invite you to our ewe weaner shearing on Tuesday the 1st of August.

Due to our continual increase in staple length we are shearing our ewe weaners earlier this year with 9 months wool growth. We thought it was a great opportunity to show you our ewes and demonstrate our data collection process for ASBV's. We will be shearing our entire 2016 drop ewes that have been run together in one management flock. It's a chance to see the next generation of Hannaton genetics and an insight into the opportunities electronic ear tags present.

We will be shearing all day

**11:00am Guest Speaker Robert Wyld from Sapien Technology**

**11:30am Fleece weighing and data recording demonstration**

**12:00 BBQ lunch Provided—Please RSVP by Friday the 28th of July**



Our Hamilton Sheepvention Ram Sale Team will also be on display and available for inspection as well as our exciting new semen sire Hannaton 16-0323

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## Electronic tag and fleece weighing demonstration

With the roll out of compulsory electronic tags in Victoria we have been asked what benefits we have had using electronic tags for the past 5 years. I can honestly say we love them and think you will too. The amount of data we can collect quickly and easily has helped us make better breeding and business decisions for the future.

Throughout the days shearing we will be

collecting mid side samples and recording fleece weights off our entire 2016 drop ewe weaners. This data will be entered into Sheep Genetics Australia to give us ASBV's on our entire ewe flock and help us identify our top performing genetics.



## SapienTechnology

We are delighted to have Robert Wyld coming to give a demonstration at Hannaton about the types of information that can be stored and used with Sapien Technology's products.

Data is only worth collecting if you can harness it to increase your productivity and profitability so Robert will be demonstrating:

- Recording and measuring
  - Growth Rates
  - Fleece Weight
  - Twins, Singles and Lambing Performance
  - Mothering up using Pedigree Matchmaker
  - The benefits of EID and data for your business